



The VIEW FROM HERE

Kyle Haley

I hope by the time this issue makes it into your hands, much of the country will have cooled down a little. It is supposed to be hot and dry in August in Oklahoma, but 105 is a little extreme even by our standards.

Those of us that made the trip to Hutchinson, Kansas, sure got lucky. Summer storms and even some localized flooding took place during our stay, but it sure helped keep the temperatures at a comfortable level. And as we all know, kids just love water puddles.

Speaking of Junior Nationals, the Kansas group pulled together and did a tremendous job hosting the largest Limousin event of the year. You will find more details throughout this issue, but I am happy to report cattle numbers were up more than 100 head from a year ago. That's a good sign in anybody's book.

If you are like me, and believe the future of this breed lies in the hands of our juniors, be sure to take a close look at page 70 of this issue. It is no secret that success does not come without its challenges. The tremendous opportunities provided by the North American Limousin Junior Association have resulted in a 1,000-pound gorilla if you will.

Because of NALJA's outstanding reputation for fostering youth development, their largest event, the National Junior Limousin Show & Congress, has gotten so big that very few states are capable of hosting it by themselves.

As such, next year in Amarillo, Texas, the NALF and NALJA boards decided to try something a little different. More details are provided on page 70 of this issue, but suffice it to say, the 2011 Junior Nationals will be the consummate group effort. Because of the way it has been designed, there are absolutely no excuses for anyone not to lend a helping hand if they so desire. There are plenty of opportunities, both financially and from a time standpoint, for both individuals as well as state associations to pitch in and make it happen. If you are one of those folks who always wanted to be a part of hosting a Junior Nationals, here's your chance.

I have no doubt that a year from now we will be bragging about what a great event the 2011 National Junior Limousin Show & Congress was.

The fall sale season is upon us and it looks like there is going to be a boat load of quality Limousin genetics for sale around the country. By the time you get to the end of this issue, I'm sure you will agree.

While the spring continues to be the most popular time of the year for most Limousin producers to market their genetics, I encourage you to attend some Limousin events in your area this fall. At the very least, I can almost guarantee you will look at your cattle differently when you return home.

The cattle market is robust, hay should be plentiful and most areas received good moisture throughout the spring and summer, so there is no reason not to be optimistic about the cattle industry and more specifically the Limousin business.

I hope to see you at one of the remaining Limousin shows or sales in the near future.

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