



Around THE WORLD

DeRon Heldermon

I hope you are doing well and that everything is good in your part of the country. The prospects for winter pasture look good and the moisture situation has improved in many locations compared to a year ago.

It seems like I touch on the changes going on in our industry quite often. Change has been the one constant since the beginning of time and I think we can agree most of it has been for the better. The purebred livestock business has always been an industry of constant change, but in today's world of technology, it seems like the button for change is stuck on fast forward.

That is one reason I tip my hat to the NALF board and its staff for assembling the "Visions in Action" Limousin Workshop, December 12 and 13 in Kansas City, Missouri. This is going to be an educational leadership and breed improvement workshop for breeders from across the United States.

Judging by the slate of speakers and topics, this event promises to be both informative and educational. It is your opportunity to get the viewpoints of industry leaders like Tom Field, Kevin Ochsner, Bill Bowman, Jim Lerwick, Mark Allan, Mark Gardiner and Tom Brink.

The first item on the agenda is "Adapting to Change." That, along with a host of other topics, will be talked about by this qualified list of speakers. There is also time built into the schedule to answer any concerns you may have.

I know all of you have a full schedule of activities and it always seems difficult to add one more thing to the list, but I do know the planning committee took this into consideration and tried to make it as handy as possible for members to attend.

It is being held at a central location in Kansas City and the workshop is at the Hilton Kansas City Airport. Many of you will be able to drive, but those flying in can hopefully catch an early morning flight to attend the first session that begins at 2:45 p.m., then catch an afternoon flight home after the conclusion of the meeting at 2:30 p.m. the next day.

I encourage each of you to attend this worthwhile event. I think those that take on these changing times head-on, educate themselves, and constantly evaluate their program and the challenges ahead, will be the ones to see new opportunities and better position themselves for long-term success. I hope you're planning to attend, and I'll see you in Kansas City. **LW**