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NALF NEWS

New Phone System Assists Customer Service

The North American Limousin Foundation (NALF) office has a new telephone system, which offers several helpful directory features that help guide callers to the correct information or staff member. The improved voice-mail system is much more reliable than the old one so do not hesitate to enter anyone's extension and leave a message.

Election Process Continues

The nominating committee has slated Lance Sennett, Waynetown, Indiana, (second term); Jerry Wulf, Morris, Minnesota, (second term); Mike Hall, San Luis Obispo, California; Brian Skaggs, Lexington, Oklahoma; and Tom Vaughn, Cavalier, North Dakota; as candidates for the NALF Board of Directors. The NALF office also has been collecting at-large nominations, which were due October 15. The December *Limousin World* will identify all nominees.

Those unable to attend the NALF Annual Meeting (9 a.m. to noon, January 14, 2008, in Denver, Colorado,) may write the home office to request absentee ballots until **December 1**. Once members complete and sign their absentee ballots, they should mail them to NALF's official accountant.

The board members invite their constituents' input as they evaluate the trial nominations and voting processes.

Automatically Printed Reports Discontinued

With nearly 40 percent of NALF paperwork now submitted electronically and with the increased costs associated with forms, printing and postage, NALF has discontinued automatic printing and distribution of weaning update, yearling update and yearling summary reports with returned paperwork. Those documents are still available by request, free of charge, from the NALF office.

Strong EPDs Rely on Breeders' Submissions

The deadline to submit data for the next international Limousin genetic evaluation is **November 15**.

That deadline is especially important for producers of Lim-Flex progeny from Angus or Red Angus parents that are not in the NALF herdbook, yet. Without the data, their expected progeny differences (EPDs) will not be available for winter show programs or spring marketing materials.

Birth, weaning and yearling performance data are necessary for reliable EPDs, and breeders' data are the raw material from which NALF computes genetic predictions. The breed's competitive advantages, genetic improvement and ability to meet commercial customers' needs all depend on breeders' data collection and submission.

New EPDs will be available around January 1, 2008. NALF will post the spring sire summary on its Web site in mid-January.

Preprinted Barnsheets Available

Call the NALF office to request barnsheets, which the ultrasound laboratories require to process scan data. Not obtaining the sheets before scanning will result in processing delays.

MOE Data Due December 1

As the last of this year's Medal of Excellence (MOE) shows approach, NALF reminds exhibitors that they must submit all performance data by **December 1**. Failure to do so will result in disqualification from the MOE year-end recognitions. It is the breeder's or owner's responsibility to submit information; NALF will not request it. You can find the complete MOE rules on the NALF Web site.

The junior show at the North American International Livestock Exposition (NAILE) in Louisville, Kentucky, will be the evening of November 11. The open show will begin at 8 a.m. November 14.

The Limousin sale-cattle parade at the National Western Stock Show (NWSS) starts at 3 p.m. January 13, 2008. The junior show begins at 2 p.m. the next day, and the National Limousin Sale follows at 6 p.m. The Limousin open show starts at 8 a.m. January 15. The pen and carload shows are the day after beginning at 8 a.m., with the Lim-Flex female-pen sale to follow. Entries for the NWSS are due November 15.

Make sure your animals meet each show's requirements. Direct all MOE questions and data to Lorrie Taylor in the NALF office.

Do You Have a Reservation?

The Doubletree Hotel Denver at 3203 Quebec St. will be the Limousin breed's headquarters during the NWSS and for the NALF Annual Meeting. Rooms are available for \$79 per night if you mention the "North American Limousin Foundation" when you call 303/321-3333 or 1-800-222-TREE to make your reservations.

Nominations Sought for Commercial Program Awards

Each year, NALF honors a Commercial Marketing Booster of the Year, a Commercial Producer of the Year and a Limousin Promoter of the Year during the NWSS pen and carload shows. Download nomination forms from the NALF Web site, or request copies from the NALF office. Nominations are due in the NALF office December 5.

North American Limousin Foundation

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Office hours are Monday through Friday 7:30 a.m. to 4:00 p.m. MST.

National Sale Animals Need Tests

The NALF Board has appointed American Cattle Services, KK Seedstock Consultants and R&R Marketing Co. as the National Limousin Sale management team. Call Ken Holloway, 580/597-3006; Keith Kisse, 804/353-2220; or Randy Ratliff, 615/791-8982; to consign cattle.

All cattle in the national sale must be parent-verified and proto-tested before December 1; and all embryo-transfer (ET) calves must be registered, which requires parent verification, by December 1. Because MMI Genomics (the DNA-typing laboratory) operates on a limited holiday schedule, members must submit samples before **November 15** to meet those requirements.

Cheerleader to Headline Corner Post Package

The NALF Board has given free registrations to all of the natural calves born to the 2008 Corner Post Genetics Package female, which Council Family Limousin is donating to sell at the NWSS. CFLX Cheerleader 001T is a 1/10/07 black, polled daughter of Carrousel's Peak Power out of Logan's Cheerleader 280G, the dam of multi-trait leader JCL Lodestar 27L.

The North American Limousin Junior Association (NALJA) is securing other items and services for the package. Prospective donors should contact Bret Begert, director of junior activities.

Once it reaches a suitable principal, the Corner Post Fund will facilitate additional activities and scholarships for Limousin juniors.

Find Holiday Cards, Gifts Online

Show your Limousin colors to family, friends, colleagues and customers this holiday season.

Visit www.boelte.com/cards on the Web to order Limousin greeting cards. Several cover designs and inside greetings are available. A portion of the proceeds from each order benefits NALJA.

Also, check out the "Promotional Merchandise" section of the NALF Web site. Farm signs, business cards, jackets, koozies and caps are just some of the great gifts available.

Help Your Customers Help Themselves

As the fall feeder-cattle-marketing season advances, help your bull customers market their calves through the Limousin Exchange. Go to the NALF home page, click the "Feeder Calf Classifieds" link, and follow the directions to list calves for sale. Whether consigning to an auction market or a video auction or selling by private treaty, the online classifieds are a free, easy way to help make sure every bidder possible competes for your customers' calves.

NALF also has arranged a number of special Limousin-influenced feeder-calf sales at auction markets around the country. The fall *Bottom Line* newsletter included a list of sales, which also is in the "Sales & Events" section of the *Limousin World* Web site, or contact Bo Sexson in the NALF office for the information.

The LimMark tagging program helps recognize Limousin-influenced calves when they perform well in commercial settings. The sky blue tags are available from NALF, and complete details are available on the association's Web site or by contacting Sexson.

LIMS Lowers Costs, Proves Genetics

The voluntary Limousin Inventory Management System (LIMS) helps NALF members lower their costs of doing business with their association. Meanwhile, they contribute more complete production information that leads to inventory-proven genetics backed by more accurate EPDs.

To join LIMS, find the sign-up page in the secured, members-only portion of the NALF Web site. Breeders must enroll spring-calving cows by February 15 and fall-calving cows by July 15 each year.

NALF, Members Partner on Ads

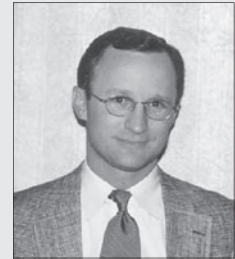
The Breeder Cooperative Advertising Program helps breeders share a cohesive Limousin message across the nation. In the program, NALF cost-shares 25 percent of qualifying ad expenses with groups of **two to six** breeders.

Find the program guidelines and application form on the NALF Web site, or contact Brad Parker in the NALF office.

Fort Collins Workshop Cancelled

NALF has cancelled the "Master Breeder" workshop it was planning in conjunction with the Range Beef Cow Symposium (RBCS) due to a lack of interest.

The association still encourages its members to attend the RBCS, which will be December 11-13 at the Larimer County Fairgrounds outside Fort Collins, Colorado. The event includes two-and-a-half days of educational programs, bullpen sessions with the speakers each evening and a trade show. It regularly attracts about 900 producers and allied-industry representatives.



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The year-letter code for 2007 is

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The year-letter code for 2008 is