

Officers

President, Lance Sennett
2518 N. St. Rd. 25
Waynetown, IN 47990
765/234-8506
lasennett@att.net

Vice President, Mike Smith
308 West Mill
Plainview, KS 67663
785/885-4882
mdsmith@ruraltel.net

Secretary, Mike Hall
1 Grand Ave
San Luis Obispo, CA 93407
805/756-2685
mhall@calpoly.edu

Treasurer, Richard Hefner
11230 NS 3550
Seminole, OK 74868
405/382-2954
richardhefner@bonray.com

At-Large, Charles Linhart
27195 175th St.
Leon, IA, 50144
641/340-1306
charles@linhartlimousin.com

Past President, Bob Millerberg
491 E. 12000 S.
Draper, UT 84020
801/561-9911 (O)
bob@crestfinancial.org

Directors

Harley Coleman, Charlo, MT
406/644-2232
limobull@blackfoot.net

Jack Glendenning, Lebanon, MO
417/588-9083
jack@jbarjlimousin.com

Mat Lewis, Iliff, CO
970/521-0545
lewislimousin@kci.net

Harris Mosher, Telford, PA
215/723-2906
amosher@netreach.net

Chad Settje, Creston, NE
402/910-5504
chad.settje@pinnbank.com

Brian Skaggs, Lexington, OK
405/527-1988
skaggs_cattle@yahoo.com

Jay Straight, Logan, IA
712/648-2180
farmgal@iowatelecom.net

John Tobe, Lexington, KY
859/621-4411
jetllb@aol.com

Tom Vaughn, Cavalier, ND
701/520-0110
tomv@polarcomm.com

Jerry Wulf, Morris, MN
320/392-5802
wulfjlimousin@juno.com

NALF NEWS

Board Meeting Is This Month

The North American Limousin Foundation (NALF) Board of Directors will gather for its spring meeting April 7–8 in Denver, Colorado. The main order of business will be approving NALF's new strategic plan. Contact any Board member or Bob Hough in the NALF office to suggest other agenda items.

BIF Conference Heads to Missouri

The Beef Improvement Federation (BIF) annual meeting is North America's leading forum for discussing genetic evaluation and improvement, and NALF encourages its members to attend. This year's event will be in Columbia, Missouri, June 28–July 1. Visit www.beefimprovement.org/convention.html on the Web for information about registration and the program.

Mexico To Host ILC

The Limousin association in Mexico will host the 19th International Limousin Congress (ILC) October 3–9. Limousin breeders from about 70 countries and cattle experts from all over the world will gather there to exchange ideas. NALF encourages its members to attend the ILC and experience Mexico's warm hospitality, rich culture and traditions, and beautiful tour stops.

The detailed program, costs and registration form soon will be available at www.limousinmexico.com/congreso on the Web.

Affiliate Organizations Should Submit Updates

State and regional association leaders need to notify NALF after their elections. Those updates are the basis for the Web site's state contacts, and they ensure all information—including that regarding cooperative marketing, junior activities and news releases—gets to the correct people. If you do not have one, request an update form from the NALF office or download it from the Web site.

Request MOE Status, Nominate Judges

State and regional Limousin associations can petition NALF for permission to host a Medal

of Excellence (MOE) show. State officers should have petition forms, rules and judges lists. If there is a local or state show you would like counted for MOE points, submit the petition form by June 15.

Active annual and lifetime members can submit nominations for the approved-judges list until June 30. Mail, fax or e-mail them to Kate Maher in the NALF office. Provide your member number or herd prefix and the nominee's address and phone number.

Juniors: Note This Summer's Deadlines

Start planning for this summer's junior events.

- May 1—Early deadline for the Heartland Regional Junior Show, June 4–5, Council Bluffs, Iowa
- May 1—Early deadline for the Eastern Regional Junior Show, June 11–13, Murfreesboro, Tennessee
- May 1—Early deadline for the Western Regional Junior Show, June 17–19, Klamath Falls, Oregon.
- May 15—Early deadline for the National Junior Limousin Show and Congress (NJLSC), July 3–10, Hutchinson, Kansas
- June 10—Late-entry deadline for the NJLSC

The Kansas breeders will host the "Fireworks on the Frontier" 2010 NJLSC. The Grand Prairie Hotel in Hutchinson will be the headquarters. For reservations, call 1-800-362-5018.

Find the 2010 NJLSC schedule in the "Juniors" section of the NALF Web site. North American Limousin Junior Association (NALJA) members soon should receive the summer edition of *NALJA News*, containing more show information and entry forms.

May 15 Is Big Day For NALJA Members

All NALJA members 17 years or older may apply for the board of directors if they will not turn 23 during the two-year term.

Active members entering their freshman or sophomore years at four-year academic institutions and majoring in animal science or

AVERAGE EPDS 2008-2009 BORN CALVES													
CE Direct	Birth Weight	Weaning Weight	Yearling Weight	Milking Ability	CE Maternal	Scrotal Circum.	Stayability	Docility	Carcass Weight	Ribeye Area	Yield Grade	Marbling Score	\$MTI
7.7	1.5	42.7	80.2	21.4	3.3	0.4	17.3	15.3	20.0	0.37	-0.02	0.01	44.4

North American Limousin Foundation

7383 S. Alton Way, Suite 100, Centennial, CO 80112-2339

Phone: 303/220-1693 • Fax: 303/220-1884 • Web site: www.nalf.org

Office hours are Monday through Friday 7:30 a.m. to 4:00 p.m. MST.

closely related fields may apply for the prestigious \$500 Leonard and Vi Wulf Scholarship.

Hands-on experience with Limousin cattle, proven excellence and leadership, and effective goal setting could earn \$750 Awards of Excellence for up to three NALJA members. Applicants must have been 19 to 21 years old on January 1, 2010, and be in good standing with NALJA. They also must be active in some segment of the beef industry or enrolled in an ag major in college. Previous recipients may not reapply.

The "Juniors" section of the NALF Web site offers all three applications and more information about each one, or contact Kate Maher in the NALF office. They are due May 15.

Scholarships, Grants Available From Limi Boosters

NALJA members have until May 15 to apply for scholarships and grants from the Limi Boosters, which is giving two \$500 scholarships and one \$500 grant. Anyone with questions should contact Kris Greenawalt, 937/364-3489, or Julie Ocshner, 970/351-6008.

State grant applications also are due to the Limi Boosters by May 15. Those grants help state associations defer the costs of junior events. Contact Greenawalt with questions.

All Limi Boosters applications are available on the NALF Web site.

ET Calves' Parents Must Have DNA on File

Breeders must *parent-verify* artificial-insemination (AI) sires and *sire-verify* donor dams via DNA before embryo-transfer (ET) calves can be parent-verified and registered. Before collecting and mailing samples from ET calves to MMI Genomics, contact the NALF office to verify the sires and dams have the proper tests and to obtain the case numbers, which also are available through the NALF Web site's EPD and pedigree lookup.

Submit Registrations, Recordings Online or on Paper

Complete, accurate data collection and reporting are fundamental to keeping your

production information and the entire Limousin herdbook as informative as possible. And it is best to start with a current herd inventory.

Online recording and LIMS are available through the secured, members-only portion of the Web site. Record cattle; update your herd inventory; and submit performance data with NALF's Web-based tools.

If you prefer to put pencil to paper, request your free, preprinted registration applications, which list all active cows in your inventory.

Either way, for your data to be included in the next International Limousin Genetic Evaluation, you must submit it in time to be processed and error-checked by June 15.

Igenity Results Unacceptable Without NALF Form

When conducting color and polled tests at Igenity, NALF members should use the Limousin-branded order form (available on the NALF Web site) so the billing goes through the NALF office. Otherwise, NALF no longer can include the animals' Igenity® test results on their performance records and registration certificates.

Bottom Line Newsletter Is a Benefit of Transfers

Among the many reasons to transfer ownership of the bulls you sell is the *Bottom Line* newsletter, which goes to all commercial producers who have had bulls transferred to them in the last three years. Besides each issue's current information about the Limousin breed and its role in the beef industry, the mailing panel credits you—the seller—for activating the "subscription."

When transferring animals, be sure to include buyers' full names and addresses. Complete information guarantees they receive the *Bottom Line* and ensures NALF can process the transfers correctly.



Executive Vice President

Bob Hough, Ph.D., Ext. 120
bob@nalf.org

Director of

Performance Programs

Lauren Hyde, Ph.D., Ext. 140
lauren@nalf.org

(performance, ultrasound & carcass data; genetic evaluation; expected progeny differences; Limousin Inventory Management System; information systems)

Director of

Program Administration

Carol Johnson, Ext. 108
carol@nalf.org

(accounts payable; human resources; Board of Directors activities)

Director of Activities and Services

Kate Maher, Ext. 106
kate@nalf.org

(member services; junior activities; shows; Medal of Excellence program)

Director of Communications

Brad Parker, Ext. 117
brad@nalf.org

(member communications; public & media relations; advertising; publications; promotions)

Director of

Commercial Marketing

Mike Horvath, Ext. 107
mike@nalf.org

(services & assistance for commercial cow-calf producers, auction markets & feedyards)

Director of Operations and Accounting

Mary Zilk, Ext. 138
mary@nalf.org

(accounting; data processing; online recording; Lim-Flex qualifications; member services)

Registry and Member Services Specialist

Stephanie Kramer-Beddo, Ext. 102
steph@nalf.org

(recording natural, embryo-transfer & foreign animals)

Director of Junior Activities

Bret Begert
bret@nalf.org

home office: 806/375-2308

The year-letter code for 2010 is



AVERAGE EPDS 2008-2009 BORN LIM-FLEX CALVES

CE Direct	Birth Weight	Weaning Weight	Yearling Weight	Milking Ability	CE Maternal	Scrotal Circum.	Stayability	Docility	Carcass Weight	Ribeye Area	Yield Grade	Marbling Score	\$MTI
7.8	0.1	45.4	87.5	24.9	1.9	0.3	15.6	12.0	20.9	0.01	0.19	0.19	49.6