

## Officers

### President, Bob Millerberg

491 E. 12000 S.  
Draper, UT 84020  
801/561-9911 (O)  
bob@crestfinancial.org

### Vice President, Bob Mitchell

48715 Hilldale Rd.  
Wauzeka, WI 53826  
608/875-5049  
springcreekcattleco@dishmail.net

### Secretary, Lance Sennett

2518 N. St. Rd. 25  
Waynetown, IN 47990  
765/234-8506  
lasennett@att.net

### Treasurer, Richard Hefner

11230 NS 3550  
Seminole, OK 74868  
405/382-2954  
richardhefner@bonray.com

### At Large, Mike Smith

308 West Mill  
Plainview, KS 67663  
785/885-4882  
mdsmith@ruraltel.net

### Ex-Officio, Wendell Geeslin

PO Box 190  
Platteville, CO 80651  
970/785-6170 (O)  
wendell@magnesscattle.com

## Directors

### Harley Coleman, Charlo, MT

406/644-2232  
limobull@blackfoot.net

### Jack Glendinning, Lebanon, MO

417/588-9083  
jack@jbarjlimousin.com

### Mike Hall, San Luis Obispo, CA

805/756-2685  
mhall@calpoly.edu

### Mat Lewis, Iliff, CO

970/521-0545  
lewislimousin@kci.net

### Charles Linhart, Leon, IA

641/340-1306  
charles@linhartlimousin.com

### Harris Mosher, Telford, PA

215/723-2906  
amosher@netreach.net

### Brian Skaggs, Lexington, OK

405/527-1988  
skaggs cattle@yahoo.com

### Jay Straight, Logan, IA

712/648-2180  
farmgal@iowatelecom.net

### Tom Vaughn, Cavalier, ND

701/520-0110  
tomv@polarcomm.com

### Jerry Wulf, Morris, MN

320/392-5802  
wulf limousin@juno.com

# NALF NEWS

## Breed Improvement Depends on Measurement

Use the North American Limousin Foundation's (NALF's) online recording tools (available via [www.nalf.org/members](http://www.nalf.org/members)) or free, preprinted forms for timely reporting of birth, weaning and yearling data. Take the time to enter this spring's yearling data; and include *all* heifers (not just those selected for replacements), yearling bulls and steers.

Commercial cattle producers want information about breed composition; color; polled status; expected progeny differences (EPDs), including accuracies, percentile rankings and breed averages; birth, weaning and yearling weights; frame score; scrotal circumference; carcass and ultrasound data with ratios; and feeding-test results. Reporting data to NALF helps your association help you meet those customer expectations.

The deadline to submit data for the next international Limousin genetic evaluation is June 15.

## Plan Ahead for Successful Contemporary Groupings

A contemporary group includes calves of the same sex and percentage-blood category—born within 90 days of one another—that you managed together. Designate birth, weaning and yearling management codes when submitting performance data so NALF can form accurate contemporary groups that will contribute to reliable EPDs.

Weigh and evaluate all calves in a weaning group on the same day, when the youngest calf is at least 160 days old and the oldest calf is not older than 250 days. Take yearling weights and other yearling information at least 140 days after weaning *and* when the animals are between 330 and 450 days of age.

Find more tips in the "Successful Performance Program" section of the sire summary, which is in the "Genetic Evaluation" section of the NALF Web site. A CD-ROM or printed copy of it also is available for \$10 from the NALF office.

## Marketing in '11 Starts Now

As you make breeding decisions, think about NALF's breed-improvement directives

(*growth, grade, docility* and *fertility*) and your customers' wants and needs in 2011. The key to successful bull marketing down the road is maximizing the number of like-aged calves from truly superior sires that complement the cows to which you mate them. With fullblood, purebred and Lim-Flex® genetic options available, there are more ways to serve customers than ever.

## Transfers Facilitate Commercial Programs

Transfers are the lifeblood of NALF's commercial programs. They provide NALF with contact information so it can keep breed information in front of Limousin users throughout the year. Several marketing options, including the Strauss Free Raised® veal program, also depend upon properly transferred bulls. Submit your transfers in a timely fashion so NALF can add value to your seedstock sales.

When transferring animals, be sure to include the buyers' full names and addresses. Complete information guarantees your customers receive breed information and ensures NALF can process the transfers correctly.

## Helpful Hints for Expediting Polled, Color Tests

To ensure you receive results for color and polled tests as quickly as possible, follow a few simple instructions.

- Provide your complete member name, address and member number on the sample-submission forms.
- Use the complete registration number and tattoo exactly as they appear on NALF paperwork.
- Print all information clearly.

Breeders should allow at least three weeks for the whole process of sample submission, testing and reporting.

## DNA Reporting Updated

Breeders who want Igenity DNA-test results sent to NALF for inclusion in the herdbook must complete three steps: (a) use the NALF-Igenity co-branded form; (b) sign the release statement on the form; and (c) let NALF bill

# North American Limousin Foundation

7383 S. Alton Way, Suite 100, Centennial, CO 80112-2339

Phone: 303/220-1693 • Fax: 303/220-1884 • Web site: [www.nalf.org](http://www.nalf.org)

Office hours are Monday through Friday 7:30 a.m. to 4:00 p.m. MST.

their accounts for the tests (do *not* send payment to Igenity).

F94L myostatin and arthrogryposis multiplex (AM) genotypes now are in the "Genetic Evaluation" section of the NALF Web site.

## Remember ET Requirements

Breeders must sire-verify donor dams via DNA before embryo-transfer (ET) calves can be parent-verified and registered. When completing the form to register ET calves, you must include the DNA case numbers for the sire and dam. You can find those on the NALF Web site using the pedigree and EPD lookup, or contact Erin Garrick in the NALF office.

Recipient-cow information is required for ET calves to qualify to be in contemporary groups. A recipient's identification (ID), breed code and birth year must be on the ET application for registration.

## Don't Wait to Get Papers

If you need registration papers for a show, call the NALF office at least one week beforehand so staff members can assist you. Do not wait any longer than that because they usually need at least three working days to get a new paper to you.

## MOE Petitions, Judges Nominations Due Next Month

State and regional Limousin associations can petition NALF for permission to host a Medal of Excellence (MOE) show. State officers should have petition forms, rules and judges lists. If there is a local or state show you would like counted for MOE points, submit the petition form by June 15.

Active annual and lifetime members can submit nominations for the approved-judges list until June 30. Mail, fax or e-mail them to Kate Maher in the NALF office. Provide your member number or herd prefix and the nominee's address and phone number.

## May 15 Is Big Day for Junior Deadlines

All North American Limousin Junior Association (NALJA) members 17 years or older may apply for the board of directors if they will not turn 23 during the two-year term.

Active members entering their freshman or sophomore years at four-year academic institutions and majoring in animal science or closely related fields may apply for the prestigious \$500 Leonard and Vi Wulf Scholarship.

Hands-on experience with Limousin cattle, proven excellence and leadership, and effective goal setting could earn \$750 Awards of Excellence for up to three NALJA members. Applicants must have been 19 to 21 years old on January 1, 2009, and be in good standing with NALJA. They also must be active in some segment of the beef industry or enrolled in an ag major in college. Previous recipients may not reapply.

The "Juniors" section of the NALF Web site offers all three applications and more information about each one, or contact Kate Maher in the NALF office. They are due May 15.

## Scholarships, Grants Available From Limi Boosters

NALJA members have until May 15 to apply for scholarships and grants from the Limi Boosters. Anyone with questions should contact Susan Carmichael, 432/260-9333, or Norma Davis, 325/784-5071.

State grant applications also are due to the Limi Boosters by May 15. Those grants help state associations defer the costs of junior events. Contact Carmichael with questions.

All Limi Boosters applications are available on the NALF Web site.

## Find Rules, Entry Forms, More in NALJA News

The summer 2009 *NALJA New* includes important rules and entry information for this summer's national and regional junior Limousin shows. If you need a copy, print one from the "Juniors" section of the NALF Web site or request it from the NALF office. Read all of the rules and schedules thoroughly because there have been changes, and carefully note the entry deadlines.



### Executive Vice President

Kent Andersen, Ph.D., Ext. 120  
[kent@nalf.org](mailto:kent@nalf.org)

### Director of Performance Programs

Lauren Hyde, Ph.D., Ext. 140  
[lauren@nalf.org](mailto:lauren@nalf.org)  
(performance, ultrasound & carcass data; genetic evaluation; expected progeny differences; Limousin Inventory Management System; information systems)

### Director of Program Administration

Carol Johnson, Ext. 108  
[carol@nalf.org](mailto:carol@nalf.org)  
(accounts payable; human resources; Board of Directors activities)

### Director of Activities and Services

Kate Maher, Ext. 106  
[kate@nalf.org](mailto:kate@nalf.org)  
(member services; junior activities; shows; Medal of Excellence program)

### Director of Member and Commercial Relations

Frank Padilla, Ext. 123  
[frank@nalf.org](mailto:frank@nalf.org)  
mobile: 308/350-3323  
(member outreach, seedstock marketing, commercial programs, industry partnerships, sponsorship programs)

### Director of Communications

Brad Parker, Ext. 117  
[brad@nalf.org](mailto:brad@nalf.org)  
(member communications; public & media relations; advertising; publications; promotions)

### Director of Operations and Accounting

Mary Zilk, Ext. 138  
[mary@nalf.org](mailto:mary@nalf.org)  
(accounting; data processing; online recording; Lim-Flex qualifications; member services)

### Member Services Specialist

Erin Garrick, Ext. 104  
[erin@nalf.org](mailto:erin@nalf.org)  
(parentage verification & other DNA tests; member services)

### Registry and Member Services Specialist

Stephanie Kramer-Beddo, Ext. 102  
[steph@nalf.org](mailto:steph@nalf.org)  
(recording natural, embryo-transfer & foreign animals)

### Director of Junior Activities

Bret Begert  
[bret@nalf.org](mailto:bret@nalf.org)  
home office: 806/375-2308

The year-letter code for 2009 is

