



Around THE WORLD

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Welcome to the 2008 Herd Reference Issue of *Limousin World*. The Limousin breed has reached a huge milestone by celebrating its 40th year as an organized breed in the United States and we thought it was fitting for that to be the theme of this year's issue.

Congratulations to all of you who have been a part of it. This year in Denver, the North American Limousin Foundation recognized the breeders who have been active members for at least 30 years. Having been around this breed for 28 years myself, it was fun to see some of the breeders from the past and the ones who are still actively involved and have been so instrumental in the success of this breed over the years. We owe a great deal to the ones who played an active role in the early days in helping organize the association and promote this breed to the level of acceptance we have enjoyed over the years.

I hope this issue can serve as a tribute to the forefathers of the Limousin breed. We all owe them a great deal because their efforts did not come without a lot of trials, tribulations and personal sacrifices.

When you hear the likes of Dale Runnion, Bob Vantrease, Ken Holloway, C.K. "Sonny" Booth, Don O'Brien and others

talk about what it was like in the early days, I think it is fair to say the rest of us don't fully appreciate what it has taken to make this 40-year celebration possible.

This marks the 18th Herd Book I have been involved in and it seems like every year there's an underlying message you hear from breeders. This year's message is that breeders have had more demand and a stronger market for Limousin bulls than in recent years.

That's exactly what started all this 40 years ago. Cattlemen recognized what a Limousin bull offered the average commercial cow in this country and that is what has fueled this breed the past four decades.

The Limousin breed has never been solely driven by the show ring or fads that come and go. It has been fueled by what we bring to the table in the commercial sector.

So, whether you have been involved in this breed since the beginning or just a few years, you can be proud of the fact the vision the leaders had for this breed some 40 years ago is on course today.

It's up to us to keep the vision clear in the years ahead.

Happy 40th!

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