



Around THE WORLD

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Welcome to the 2007 Herd Reference Issue of *Limousin World*. We take great pride in this issue as it's the largest one we put out each year. We make an all-out effort to get as many people and programs represented in this issue as possible. We are very proud of this issue and the statement it makes about the pride and passion of the breeders involved in this great breed of cattle.

As the 17th Herd Reference issue I've been involved with, it seems there is something you take away from each and every one. It's always interesting to hear the feedback you receive from across the country. The variety of those stories is simply amazing.

The different challenges people face in agriculture is evident when you talk to as many people as we do in a 30-day period. I talked to people in the Southwest who are relieved thinking the drought has been broken; Kiley talked to someone in Iowa who didn't know if it's going to dry up enough to get corn planted; and Thad talks to someone in Georgia who is feeding hay in the middle of May due to one of the worst droughts in history.

All of this took place in about 30 minutes time. Everyone is scrambling to manage through all the elements, both good and bad, and we know it will all be a little different next year.

Hearing all the stories is a reminder of all the variables we are faced with, but it also reminded me of the one constant and why you are in this business—passion. No matter what part of the country you live in or what kind of challenges you are faced with, it is evident people in the cattle business have a passion for what they do. Visiting with breeders, it is obvious the pride they take in this breed and the cattle they are raising. Whether they are fullblood, purebred or Lim-Flex, you can hear the conviction in their voice and how much they believe in what they are doing and the passion with which they do it.

As I mentioned earlier, I think this issue makes a statement about the pride our breeders take in what they are doing and *Limousin World* is proud to be a part of it all. I want to extend my appreciation to the entire staff at *Limousin World* for the many hours of hard work and determination it takes to make this issue the best it can be. **LW**