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NALF NEWS

1 Name Added to Ballot

The Nominating Committee has slated Jack Glendenning, Missouri (second term); Richard Hefner, Oklahoma (second term); Jay Straight, Iowa (second term); Chad Settje, Nebraska; and John Tobe, Kentucky, as its candidates for the North American Limousin Foundation (NALF) Board of Directors. The at-large nomination process added Kenneth Glazier, Oklahoma, to the ballot. Find all of the candidates' biographies starting on page 22.

Those unable to attend the annual meeting in Denver, Colorado, (January 11) can request absentee ballots from the NALF office in writing until December 1. Those members must mail their completed, signed ballots to NALF's official accountant by **December 31**.

Board Ratifies Election Changes

The NALF Board has confirmed both of the bylaw changes proposed in the fall "Members Memo" (page 17 of the October *Limousin World*).

The first stipulates that NALF will count only those election ballots that include votes for **exactly five candidates**. It is in effect for the January 2010 election.

The second requires that **all prospective candidates** must express their interest to the Nominating Committee by August 15 each year. If the committee does not slate interested persons, supporters then may add their candidates' names to the ballot via the existing at-large nomination process.

Lim-Flex Still Show Separately

In August, the NALF Board voted to continue separate Lim-Flex[®] shows. The motion also included advising the membership that—if participation does not increase—the Board will face the difficult decision of mandating that all Limousin cattle show together, regardless of percentage, rather than allow any of them to be relegated to "all other breeds" (AOB) shows.

Nothing in the motion (which is in the secured, members-only portion of the NALF Web site) called for the Board to revisit the issue annually; however, should the question arise again in the near future, the Board agreed to address it definitively for an extended period based on recent showing participation.

Strategic Planning Gets Underway

NALF Board and staff members will undertake comprehensive strategic planning December 2–3 in Denver. Jim McKinlay, a founding member and managing partner in the Haines Centre for Strategic Management, will facilitate.

The process will continue next month during the NALF Annual Meeting, where attendees will have a chance to provide input through roundtable discussions, and those unable to attend the meeting will be able to participate at a distance via *LimousinLive.com* on the Web. A special conference for emerging breed leaders in February will allow for more member input. The Board will finalize the plan in April.

NALF will review, revise and renew the plan annually, and it will be the primary guide for budgeting and spending priorities and other decisions.

Denver Schedule Released

Check-in for the Hill cattle at the National Western Stock Show (NWSS) will be January 7, starting at 3 p.m. The Yards check-in will begin at 8 a.m. January 8. The junior show starts at 1 p.m. January 10. The sale-cattle parade starts at 2:30 p.m. January 11; the sale itself will follow at 6 p.m. The open show will start at 8 a.m. January 12. The pen and carload shows are January 13, beginning at 8 a.m.

The Doubletree Hotel Denver at 3203 Quebec St. and the Red Lion Hotel Denver Central at 4040 Quebec St. will be the Limousin breed's co-headquarters during the NWSS. Rooms are available at the Doubletree for \$84 per night and at the Red Lion for \$76 per night if you mention the "North American Limousin Foundation" when you make your reservations by December 9. A night at the Red Lion also comes with two coupons for the breakfast buffet. Call the Doubletree at 303/321-3333 or the Red Lion at 303/321-6666.

The annual "Genetics on Ice" benefit auction will start at 6 p.m. January 10, and the NALF Annual Meeting will start at **8 a.m.** January 11. Both events will be at the Doubletree.

Find the complete schedule and more information on page 61.

Commercial Awards Recognize Supporters

NALF honors a Commercial Marketing Booster of the Year, a Commercial Producer of the Year and a Limousin Promoter of the Year during the NWSS. Download **new nomination forms** from the "Programs" section of the NALF Web site, or request copies from the office. Nominations are due **December 5**.

'Tis the Season for Limousin Merchandise

Visit www.boelte.com/cards on the Web to order Limousin greeting cards. Several designs are available. Proceeds benefit the North American Limousin Junior Association (NALJA).

North American Limousin Foundation

7383 S. Alton Way, Suite 100, Centennial, CO 80112-2339

Phone: 303/220-1693 • Fax: 303/220-1884 • Web site: www.nalf.org

Office hours are Monday through Friday 7:30 a.m. to 4:00 p.m. MST.

Also check out the promotional merchandise available on the NALF Web site. Luggage from the Limi Boosters, farm signs, business cards and apparel are some of the great gifts available.

National Funds Can Help Breeders Advertise

The Breeder Cooperative Advertising Program helps breeders share a cohesive Limousin message in regional publications across the nation. In the program, NALF cost-shares 25 percent of qualifying ad expenses with groups of two to six breeders. Find the program details on the NALF Web site, or contact Brad Parker in the office.

E-Mail Keeps Members in Touch

If you are not receiving the *NALF Partners* e-newsletter, confirm your e-mail address is on file in the office to get the timeliest reminders and updates. If you have an e-mail address on file but are not receiving messages from NALF, make sure limousin@nalf.org and nalfpartners@nalf.org are in your address book and “white list.”

Inventory Forms, Barnsheets Are Free

Cow-inventory birth-report forms are available **free of charge** from the NALF office. The preprinted sheets include information about all active cows in a member's herd inventory. The office also will provide barnsheets for ultrasound scanning. Laboratories require them to process scan data so not obtaining the sheets before scanning will delay results. To request either form, call the office.

Consider DNA Sampling

Breeders should consider collecting DNA samples from animals that might be highly propagated someday—plus their sires and dams. Buyers often collect semen or eggs from purchased animals, but they cannot register offspring without the required parentage-verification tests. You can provide a valuable customer service by maintaining a DNA library.

The cost of FTA kits for DNA testing now is **\$2.50 each**. They capture DNA in one step and keep it stable for years at room temperature. Contact the NALF office to order.

Trying to Contact NALF?

When you call the NALF office, the automated attendant can help you find the correct information or staff member. The Web site's “Contact NALF” section also provides staff members' telephone extensions, e-mail addresses and areas of expertise; other contact instructions

for the office; and addresses for the DNA-testing laboratories. Bookmark that page in your Web browser for easy reference.

Your Customer's Bottom Line Is Important

Copies of the *Bottom Line* newsletter are available from the NALF office. The publication is a great giveaway to potential customers because it provides current information about the breed and beef industry. If you would like to add customers to the mailing list, call NALF or visit the Web site for a subscription card.

MOE Data Due Now

Medal of Excellence (MOE) exhibitors should have submitted all performance data by December 1. That was the breeder's or owner's responsibility, and failure to do so will result in disqualification from the MOE year-end recognitions.

LIMS Means Proven Genetics

Limousin Inventory Management System (LIMS) participants pay an annual fee of \$15 per active cow and, in turn, are entitled to record performance for, register and transfer the year's calf crop—saving \$12 off the least costly traditional registration and transfer.

To enroll, click the LIMS button at the top of any page in the secured, members-only portion of the NALF Web site. Enroll spring-calving cows by February 15 and fall-calving cows by July 15 each year.

Notice Is Hereby Given

The Annual Meeting of the North American Limousin Foundation (NALF) will be in the Doubletree Hotel Denver, 3203 Quebec St., Denver, Colorado, on January 11, 2010, starting at 8 a.m. MST. Check-in begins at 7 a.m. The agenda includes the following.

- Welcome, introductions and association overview
- Strategic planning session
- Nominating Committee report and election balloting
- Treasurer's and secretary's reports
- Recognition of NALF committees and retiring directors
- New business
- Election results



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The year-letter code for 2009 is

W

The year-letter code for 2010 is

X